

# DATA RISK MANAGEMENT



LEGALIGENCE STRATEGIC CONSULTING LLP™

Every company has intellectual property assets and other important data that they use to monetize the business. These intangible assets differentiate their products and services from their competitors' and these are some of the company's most valuable assets.

Legaligence focusses on proactive approach to ensure IP and Data security protection through impeccable Due Diligence. Areas of our expertise are:

- 1. Intellectual Property Protection
- 2. Information Security
- 3. Corporate Espionage Prevention

#### ✤ INTELLECTUAL PROPERTY PROTECTION

Evaluation of an IP portfolio of any business. It involves checking valid intellectual property rights subsisting therein and scope of their protection, analyzing the risks involved with respect thereto and in turn, assessing their potential value.

Legaligence IP Due Diligence provides comprehensive knowledge of the value and risks of a company's intangible assets.

## INFORMATION SECURITY

Cyber-attacks pose biggest risks since they relate to the data and operations of the companies. Hacking is used as one of the ways to steal the data that is extremely important to the company. However, cyber-attacks can also result in business disruptions due to unavailability of the infrastructure or hackers asking for heavy ransoms that results in heavy financial damages for the company. For protection of data, critical assets and infrastructure, companies need to design and implement policies and required infrastructure.

Legaligence works very closely with the customers to conduct the Due Diligence of the infrastructure to ensure compliance with the policies laid down by the regulatory bodies. Legaligence also carries out investigations in cases of Data Theft, Hacktivism or Regulatory Incidences.

### CORPORATE ESPIONAG PREVENTION

The practice of one corporation stealing secrets from another for the purpose of gaining a commercial or financial advantage is not new. When trade secrets get stolen, a company might lose overnight not just its competitive edge, but its reputation as well and in fact struggle for survival.

It can happen in two ways – People and Cyber. Financial motivation is generally the main motive behind such incidents. Various means used for this kind of espionage are Vendor Bribing, Employee Poaching and hacking. Hacking is becoming common since organizations are collecting and storing huge amount of data and competitors are interested in it for commercial advantage.

Proactively, Legaligence conducts comprehensive Due Diligence, works very closely with the customers to train the workforce, train the HR departments in employee screening, designing policies to secure infrastructure, cyber infrastructure and build an encompassing information security policy to ensure that such incidents are avoided.

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## Investigations

In cases such as Intellectual Property Theft, Counterfeit Goods, Patent and Trademark Infringement, Corporate Espionage Incidents or Information Security Breaches, Legaligence provides specialized investigative expertise and experience necessary to protect them by conducting detailed investigation fitting into legal framework and ensures resolution of the issue avoiding any further financial loss, loss of brand or reputation.